



GEMPELER'S SUPERMARKET EARNS MEAT AWARDS

The exceptional quality of meat products produced by Gempeler's Supermarket of Monticello, Wis., was recognized at the 75th annual convention of the Wisconsin Association of Meat Processors, held in Madison April 4-6, 2014. At the Meat Product Show held in conjunction with that meeting, Gempeler's Supermarket received the following product awards:

<u>Gempeler's Product</u>	<u>Class (Category)</u>	<u>Award</u>
Smoked Whole Turkey	Cured & Smoked Poultry	Reserve Grand Champion
Ring Liver Sausage	Ring Liver Sausage	Champion
Kalberwurst (Veal Sausage)	Fresh Dinner Sausage	Reserve Champion

The Wisconsin Meat Product Competition is the largest of its kind in the United States. This year, meat processing plants and meat markets from throughout the state entered 1,083 individual products into 36 judging categories, including summer sausage, bratwurst, ham, bacon, smoked poultry and a variety of other types of meat products. Over 40 judges including food scientists, out-of-state meat processors, and other food industry professionals were required to effectively evaluate the entries during the product evaluation session on Saturday, April 5th. Individual products were scored for external appearance and eye appeal, internal appearance, aroma, and taste, using a scale of 1,000 points.

The size of this product show and the quality of the entries demonstrate the important role that sausage and processed meats play in Wisconsin's meat industry, and for consumers across the state.

Established in 1972, Gempeler's Supermarket is an independent, family owned and operated grocery store and the home of award-winning Alpine Boy brand sausage products, all handmade on site. Gempeler's offers a full service fresh meat counter, made-to-order Alpine Boy pizza and sub sandwiches, home-baked desserts, and provides friendly hometown service to each and every customer. Their weekly specials, daily hot deli selections and other information are available at www.GempelersSupermarket.com and on facebook.

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